



**NETWORK OF
EXECUTIVE
WOMEN INC.**

Contact

Women Helping Women Succeed

February 2003

From the President~

The wind was blowing, the temperature was well below freezing and it was COLD, but not inside Amberjacks where NEW held their first Happy Hour Open House. The restaurant was filled with warmth, electricity and excitement as approximately 70 women tried their best to squeeze through and network with each other. Indeed, this event was not only a HUGE SUCCESS, but very profitable for the attendees and NEW. By the end of the week, I had already received 3 applications for membership and expect lots more to be forthcoming. I would like to especially thank Joy Callahan for securing Amberjacks which served complimentary, delicious hors d'oeuvres. Also, thanks to Christine Gonillo for putting together the flyers and details of the event, Anita Taylor for the excellent training program she gave to NEW prior to the Open House and for making our business cards, Karen White, our new membership chairperson, for greeting all the guests and collecting their business cards, plus sending follow up letters with applications to the guests, Carol Raffone for putting together a special guest book for attendees to sign, Joan Heybruck for making our scrapbooks presentable for display, Deb Collins for excellent publicity in the local newspapers, Ginnie Allen for preparing our sign, and all the ladies of NEW who attended and supported the event. We certainly disproved the old wives' tale that no one turns out for an evening event. If we can get a response like that in the cold of the winter, just watch what we can do in the spring!

Speaking of spring, in case you have not heard, on March 25th we will be having our "Ask the Experts" Expo. This event will be hosted by The Smart Living Center in Orange. There will be a wine and beer tasting, as well as a buffet dinner catered by Jacques. We are anticipating a very large turn out, since we are marketing the event to men as well as women, so this is a wonderful opportunity for network members to market their own business by purchasing a "booth" for the nominal price of \$25.00. (Those who participated in Glamourfest, told me, that business increased because of their participation at the event). Space is limited, so I would strongly recommend, that if you have an interest in a booth, contact Chris Gonillo as soon as possible before all the booths are taken. Please remember, this will be our last event before our scholarship awards luncheon, so you know, there will be an extra push and effort to secure a great number of attendees which can be very profitable for your own business. Remember, our motto: "Women helping women." In this instance, we will not only be helping to raise money for our scholarship fund but also for ourselves.

At the last Executive Board meeting, it was voted to have our Scholarship luncheon in April instead of May. This will enable the recipients to have the funds available to them earlier if they are enrolling in the summer semester.

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Luncheon Meeting

February 4, 2003

Aldario's • 12:15 PM

Feng Shui

Speaker: Renee Ruhl, Source Designs

Renee is a color consultant, does interior design, and performs therapy with colors. She is organizing a color school.

\$15.00 per person advanced reservations

\$20.00 per person non-reserved luncheon seat

(Please have check written out before coming to meeting. If you are paying cash, please have the exact amount. Thank you.)

Members with e-mail: Please RSVP to our website:

www.networkofexecutivewomen.net

Or call Bonnie Clark at 203-878-2479

"Ask the Experts Expo"

The Spring Event is almost here!!! Ladies, we are experts in our business fields, so why not show ourselves off? That is how we came up with the idea "Ask The Experts." We have arranged for the event to take place at a great location, the Smart Living Center at 297 Boston Post Road in Orange on Tuesday March 25, 2003 from 6:00 to 9:00 p.m. Members will dispense expert advice or conduct demonstrations for the lucky attendees. This event is special because it not only includes a catered buffet style dinner by Jacques Exclusive Catering but also includes wine and beer tasting throughout the evening. This is a great opportunity to learn AND network. We are sure to draw a great crowd from the public – both male and female. Also, THIS IS THE LAST EVENT TO FUND OUR SCHOLARSHIP PROGRAM. That is a part of our mission — to help other women succeed. Your participation will not only help you but will also help others. A flyer is attached with an RSVP to return. You can also sign up at the next luncheon. DON'T MISS THIS GREAT EVENT !!!!!

Anyone who knows anything about the whereabouts of our network scrapbooks, please contact Joan Heybruck or Harriet Haggerty.

Please note our new web address (and update your bookmarks):

www.networkofexecutivewomen.net

About our members:

- Congratulations to Bonnie Clark on the birth of a new grandchild.
- NEW's prayers are with Joan Heybruck in her battle against breast cancer.
- We wish Mary Miller a speedy recovery from her leg injury and complications from that injury.
- Phyllis Holt is back in the nursing home. NEW sent her a prayer plant that seemed to have worked since she is out of the hospital.
- Paula Murphy has a new address. Please update your directories – 67 Tawney Drive, Bethany, CT 06524-3066 (203) 393-3938 or toll free (866) 877-0286

Thank You

A big thank you goes out to Donna Sommers for making all the new NEW name tags.

Quote of the Day:

You do not need to know how you're actually going to achieve a goal when you set it. Just desired results, and the "how" will open up to you.

Vince Plaff

President cont'd

It is that time of year again for the nominating committee to prepare a slate of officers to be presented at our March luncheon. Sharon Jones, past president, will chair the nominating committee. If you have a desire to serve as an officer or committee chairperson, please contact Sharon immediately.

I hope to see all of you at our Feng Shui luncheon. I am hoping that Renee Ruhl will be able to show me how to arrange a room so I will feel warmer. I encourage everyone to be there because just being together and networking always gives me a warm, fuzzy feeling and at this time of the year, I think we could use all the warmth (not to mention the business) we can get, short of hopping on a plane and flying south. (However, I'm not sure how good that would be for business.)

So, stay healthy, keep warm, and come network with the BEST, the ladies of NEW.

Harriet

Spotlight on

Judith Gould & Associates Desktop Publishing & Graphic Design



Anyone who is not in a panic in this recessionary environment and the possibility of war doesn't understand what is going on. Yes, we are experiencing modest economic growth, but workers continue to be laid off. Business are pulling in their horns, waiting for better times before they spend on marketing and advertising. No business decision could be more wrong. Now is the time to beat the bushes, increase your market share and get the money to send your children and grandchildren to college.

Judith Gould & Associates' promotional materials will get you more clients, will get existing clients to buy more and will generate more money from special events. They get results because they are persuasive and attractively designed. The promotional materials that we produce are customer oriented. We describe what you are going to do for your clients and how you are going to provide the service or product that will solve their problems.

We have the professional knowledge and experience to take the communications burden off of your shoulders. **Judith Gould & Associates** can write, edit, design, typeset and print your publications. We do brochures, newsletters, flyers and other written materials. We have the flexibility to do the entire project or any part of it. Our publications are attractive and persuasive so that people will want to read them. Also, you will like our very competitive prices. So, roll up your sleeves and let's get to work!

To contact Judith call (203) 876-2355

Next Meeting
March 4, 2003

Newsletter designed and edited by Judith Gould & Associates. Please send all Network newsletter information two weeks prior to the next meeting, to Judith Gould at (fax) 878-9613 or e-mail – judygould@sbcglobal.net



Women Helping Women Succeed

PO Box 3171
Milford, CT 06460-0971

**Directory Update
and "Ask the Experts" flyer
enclosed**

Network of Executive Women Directory Insert 1/25/2003

CATEGORY CHANGE

CALLAHAN, JOY
Joy Callahan & Associates, LLC

INSURANCE AGENTS

RENEWAL

CASTIGNOLI, DOREEN
Vice President/Human Resources
BPA International
2 Corporate Drive, #900
Shelton, CT 06484
Dcastignoli@BPAI.com

BUSINESS SERVICES

203-447-2809

NEW MEMBER!!!!

DEFLORIO, JEANNE
Adopt an Adventure
65 Old Foxon Road
East Haven, Ct 06513
Friendofrecovery@aol.com

PERSONAL COACH
BUSINESS SERVICES
203-506-0455

CHANGE OF ADDRESS

GEIBEL, TERRY
Assistant Vice President
Commercial Lending
The Fairfield County Savings Bank
67 Wall Street
Norwalk, Ct 06852

BANKER

203-857-5560 x 230
Fax: 203-831-2932

CHANGE OF EMAIL

GELINEAU, ESQUIRE., TONI MARIE
Tmgelineau@sheproblake.com

GOULD, JUDITH
judygould@sbcglobal.net

SOMMERS, DONNA
balancecenter@attbi.com

RENEWAL

JAYNE, CARRIE
Carrie Travel, Inc.
232 Boston Post Road
Milford, CT 06460

OTHER SALES

203-874-0600
Fax: 876-8577

NEW MEMBER!!!!

RYAN, RONNIE ANN
ronniesbiz@hotmail.com

PERSONAL COACH
BUSINESS SERVICES
203-877-6444

NEW MEMBER!!!!

WHATLEY, MARY
Web Site Express
674 Booth Hill Road
Trumbull Ct 06611
Websiteexpress.bigstep.com
Websiteexpress@hotmail.com

BUSINESS SERVICES
WEB SITE DESIGN
203-377-7229

NEW MEMBER!!!!

FRASIER, BJ
Just For The Health of It, LLC
236 W. Elm St.
New Haven, CT 06515
www.naturesGR8tools.com
Frazier02@snet.net

OTHER RETAIL SALES
ALTERNATIVE HEALTH
CARE PRODUCTS
203-397-8469
fax: 203-397-5017

NEW MEMBER!!!!

HELLER, MARSHA
ABC Gift Baskets LLC
5 Manor Drive
Monroe, CT 06468
www.abcgiftbaskets.com
marsha@abcgiftbaskets.com

OTHER RETAIL SALES
GOURMET GIFT BASKETS
203-445-8267
fax: 203-261-1128

NEW MEMBER!!!!

WALSH, JOANNE
VNA of South Central CT
One Long Wharf Drive
New Haven, CT 06511
www.vnascc.org
jwalsh@vnascc.org

HEALTH SERVICES

203-777-5521
fax: 203-787-3553

*Women Helping
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**NETWORK OF
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NETWORK OF EXECUTIVE WOMEN

CORDIALLY INVITES YOU TO OUR SPRING EVENT

"Ask The Experts"

**Learn how to run your business more successfully
– our panel of experts will show you how!**

**TUESDAY MARCH 25, 2003
6:00 – 9:00 PM**

HOSTED BY
SMART LIVING CENTER

*297 BOSTON POST ROAD
ORANGE, CT*

SPONSORED BY
FLEET BANK

\$25.00 PER PERSON IN ADVANCE; \$30.00 AT DOOR

Cost Includes Food & Drink

PLUS

WINE & BEER TASTING

~ Proceeds Support Network's Scholarship Fund ~

For Further Information, call: Bonnie Clark, Vice President, 203-878-2479

Visit our web site at www.networkofexecutivewomen.net

Please Detach & RSVP by 3/18/03 to: P.O. Box 3171, Milford, CT 06460

Name(s)/Business: _____

Number of Guests: _____ x \$25.00 = \$ _____