



**NETWORK OF
EXECUTIVE
WOMEN INC.**

Contact

Women Helping Women Succeed

January 2004

From the President~

Dear Ladies:

I hope all of you are keeping your new year's resolutions that you have made. I would like to share with you a resolution that I made a few years ago that I am proud to say that I have kept. I promised that I would do business with only those people who were in my network groups or who have done business with me. So, I hope that when you need a product or service, you will first turn to your Network Directory before turning to the "yellow pages." I have found that by doing business with the members in my network groups, it has brought me more business in return. I am a full believer in those that give to others, will receive in return. So, as the month of February approaches, and with it the celebration of President's Day (our forefathers who certainly gave of themselves for our country) and the celebration of Valentine's Day, (a day of giving love to our loved ones), let us not forget to give of ourselves to our Network. Our motto, "Women helping Women" implies that we are caring, compassionate and want to help the less fortunate by giving scholarship money to enable them to help themselves. So let us remember to help each other by either doing business with each other or by sending business, by way of referrals to each other.

I hope all of you are keeping warm and surviving another New England winter. However, spring is not far away. We might get a surprise this year and actually have an early spring. In any event, The Activities Committee had a surprise for Network in the name change of our spring event. That's right, our March 17th event will be "Spring Into Action," an event linking Women, Ideas & Information. The format for the evening is still the same. The keynote speakers will be Susan Bysiewicz, Secretary of the State of Connecticut and Nancy Aborn, former news anchor of Channel 8. There will be two, 15-minute breakout sessions featuring the following speakers and topics:

- Kim Kasparian – learning to create balance between your business and your life
- Helen Moser – ask the webmaster
- Jocelyn Murray – make your own news: public relations ideas for small businesses
- Judith Ehrenfeld – Money: It's not how much you make, it's how much you get to keep
- Ann Anderson – top 5 decorating mistakes
- Anita Taylor – 5 organizing secrets
- Lee Walther – your wardrobe is your business card. What does yours say?
- Joe Callahan – the service based market – extra hands for your juggling act

There will also be a ballroom dancing demonstration and lessons, wine and martini tasting, goodie bags, door prizes, and food provided by area restaurants.

See President on page 2

Luncheon Meeting

February 3, 2004

Aldario's • 12:15 PM

Ann Anderson – Rooms Reborn

Topic: 10 Common Decorating Mistakes

Ann Anderson of *Rooms Reborn*, an Interior Redesign Specialist and member of Interior Redesign Industry Specialists (I.R.I.S.) and the Interior Design Society, offers full-service interior decorating. However, unlike more traditional interior decorators, she begins her work with the things her customers already own, often suggesting a redesign to give the room the look and feel the customer is seeking. The end result can be astonishing, and at a fraction of the cost of traditional interior decorating. In addition, Ann will offer suggestions on finishing touches to complete the picture, and will even shop for or with the client to find just what the room needs.

Ann recently started a sister company, National Redesign Institute, which has been approved by the Connecticut Department of Higher Education to operate as a private occupational school providing career training in the field of redesign. In addition, she offers classes and workshops in redesign for the do-it-yourself homeowner, and is a frequent speaker for clubs and organizations throughout the area.

\$15.00 per person advanced reservations

Deadline for response

5 PM, Friday, January 30, 2004.

\$20.00 per person after 5 PM Friday, January 30

or non-reserved luncheon seat

(Please have check written out before coming to meeting. If you are paying cash, please have the exact amount. Thank you.)

Members with e-mail: Please RSVP to our website:

www.networkofexecutivewomen.net

or e-mail: kasparian2@hotmail.com

No e-mail: call Kim Kasparian at 203-333-2452

Reminder:

Table introductions must be limited to 30 seconds.

About Our Members:

- Congratulations to Cathy Gorman for receiving the "Services to the Chamber" Award at the Annual Chamber Awards luncheon.

President cont'd from page 1

This is "The Event" not to be missed so reserve your tickets now. If tickets are purchase prior to March 1st the cost is \$30.00. After March 1st the tickets will be \$40.00. The attendance is anticipated to be over 200. "Spring Into Action" will be a wonderful opportunity for you to market your business or profession. If each member attends this event and brings just one guest, then "Spring Into Action" should be a huge success. I hope all of you feel, like I do, that it is my duty as a Network member to support the events that will help raise revenue for our scholarship fund. So, let's all spring into action and attend Network's last fundraiser before our scholarship luncheon. There is only space for 25 tabletops and the cost is \$50.00 (includes admission). They are going fast so contact B.J. to reserve your space. The Board anticipates that this event will surpass GNO in proceeds for our scholarship fund. We need everyone's participation to turn this dream into reality. So won't you help in making Network's wish come true? I am confident that all of you will do your part in purchasing and selling tickets in order to help the women who will be our scholarship recipients for 2004.

Also, I would like to give a BIG THANK YOU to Milford Bank for sponsorship of our "Spring Into Action" event. It gives me, and it should you, a good feeling knowing that the community supports our Network events to raise the revenue for our scholarship fund so that Network can help other women in need.

Our luncheon this month will feature Ann Anderson who will share with us what the pros do to pull a room together. This presentation will give you the ideas you need to achieve that finished look in one room or your whole house.

Ann will focus on the most common "mistakes" we can so easily make when we decorate—and how to easily and economically fix them so our home has the look and feel we truly want. It's a fact that we spend more time inside in the winter.

So let's get out of the cold, and attend this month's luncheon, where Ann will show us how to bring warmth and to feel good about the rooms in our homes.

I would like to personally congratulate Cathy Gorman for her outstanding achievement. Cathy received the "Services to the Chamber" Award at the Annual Chamber Awards luncheon, which was held on January 21st.

Before ending, I would like to leave all of you with one thought for the month of February, as stated by Jean Jacques Rousseau: "What wisdom can you find that is greater than kindness."

Harriet

Network Announces Scholarship Application Acceptance Dates

The Network of Executive Women announced that scholarship applications will be accepted from January 25 through February 25, 2004. Scholarships are offered to women that demonstrate financial need who are returning, continuing or commencing undergraduate schooling or other types of training to further their educational goals and/or enhance their job skills. In fairness to all applicants, completed applications will only be considered if submitted in the time frame stated above. For applications, please contact **Virginia Allen at (203) 795-0305**. Visit our website at www.networkofexecutivewomen.net.



Spotlight on

Donna Daley Precision Hearing



Donna Daley opened Precision Hearing in 1995. She provides superior instruments, higher customer satisfaction with honesty and without pressure, all at a competitive price. Donna works with her son, Wad Barocsi, who joined the practice in 1998. They are both Audioprosthologists, the highest credential offered by The International Institute of Hearing Instrument Science. In these rapidly changing times, they strive to keep up with the latest technology. Precision has become the industry leader in digital instruments and has cutting edge equipment such as Digital Speech Mapping and the CARES patient education system.

Precision specializes in adult onset hearing loss and offers a wide variety of instruments as well as repair and programming services.

In these days of the 10-minute office visit, patients are pleased to find that Precision Hearing offers free hearing tests and consultations that consider your individual needs, budget and lifestyle to help select the best instrument for you. Precision Hearing also offers free seminars on hearing and hearing instruments for various community groups.

Call Donna at 381-9555 for a free hearing test today.

Did you know...

...that Phyllis Holt, our founder, was the 1987 President/Chairman of the Milford Chamber of Commerce, Inc.?

For Members Only:

You could save hundreds on products and services simply because you are a Network member. The **Contact** will list the names of member companies offering this discount. The following members have agreed to offer a discount to members.

- **Donna Daley – Precision Hearing** – \$400 off on a pair of hearing aids to members and their families – call 381-9555.
- **Judith Gould & Associates Desktop Publishing** – 10% discount on typesetting – call 876-2355.
- **LifeVisions – Personal Coaching** – 10% discount, Organizational Coaching – 15% discount for coaching within your company including individual and group coaching, consulting, workshops and/or retreats. Workshops and Retreats – 10% discount for individuals attending an event. Call Carole Jacoby - 203 878 4191 or e-mail: carole@lifevisionscoach.com
- **Helen Moser – A Certified Internet Webmaster** Discount: 10% – call 377-3036
- **Jocelyn Murray – Marketing & Event Resources** 20% off press release writing and distribution package – call 377-9980.

If you are interested in placing your discount in the newsletter, please contact Judy Gould at judygould@sbcglobal.net or 203-876-2355.

Welcome New members

Please add these names to your **NEW Directory**.

- Anne Altieri, President
Corporate Training Solutions, LLC
PO Box 3073 Milford 06460
Tel: 203-685-2506 Fax: 203-877-4290
E-mail: aaltieri@corptraainsolutions.com
Website: www.corptraainsolutions.com
- Elaine D'Amore, Co-owner
Ballroom Experience
215 Pepes Farms Road Milford 06460
Tel: 203-874-4600
E-mail: zepko@sbcglobal.net
Website: Ballroomexp.com
- Berthann Jones, Managing Associate
New England Financial
301 Merritt 7, 1st fl. Norwalk, 06851
Tel: 203-840-6064 Fax: 203-457-1287
E-mail: bjones@soct.nef.com
Website: becomingafinancialplanner.com
- Nancy Lieberman, Financial Planner
MetLife Financial Services
6 Corporate Drive Shelton 06484
Tel: 203-513-6061 Fax: 203-287-3997
E-mail: nlieberman@metlife.com
- Sonia A. Morris, Financial Rep.
New England Financial
301 Merritt 7, 1st floor Norwalk 06851
Tel: 203-840-6000 Fax: 203-840-6030
E-mail: smorris@soct.nef.com
Website: www.nef.com
- Andrea Mullen, Owner
Not Just Yoga/Fitness For Women
135 Cherry Street Milford 06460
Tel: 203-878-9642 Fax: 203-481-9642
- E-mail: yogirl13@msn.com
Website: www.notjustyoga.com
- Peaches Quinn
Consultant/Sales Development
The Fontana Group
650 Ellsworth Avenue New Haven
Tel: 203-915-3154 Fax: 203-772-3718
E-mail: pquinn0004@aol.com
- Terry Thompson, Sales Associate
Beazley Company
2 Schooner Lane Milford 06460
Tel: 203-879-2704 Fax: 203-882-1785
E-mail: tthomp7539@aol.com
- Gail Tomanelli, Sole Proprietor
Gail Tomanelli, Cross Cultural Consultant
360 Overshore Dr. East Madison 06443
Tel: 203-245-7382 Fax: 203-245-7382
E-mail: gtomanelli@comcast.net
- Marcy Zoock, Co-owner
RSVP Studies
532 Meetinghouse Cir. Orange 06477
Tel: 203-799-2723 Fax: 203-799-2743
E-mail: mgzoock@yahoo.com

Buy Network Shirts to Help Our Scholarship Fund

Network of Executive Women golf shirts are once again available at our luncheon meetings. They are now only \$15 each. Supply limited. Buy one now.

Mark your calendars!



Luncheon Programs

MARCH 2, 2004
Networking Luncheon

APRIL 6, 2004
Scholarships Awarded

MAY 4, 2004
Women's Health Issues
presented by
Dr. Mary Battilocchi,
Karen Dobosz, P.T. (Shoreline
Physical Therapy)
and Trish Kramer, RN

JUNE 1, 2004
Installation of Officers

Network Directories

The new Directories are available either at the luncheon or you can contact Cathy Gorman who will send you one.

Newsletter designed and edited by Judith Gould & Associates. Please send all Network newsletter information two weeks prior to the next meeting, to Judith Gould at (fax) 878-9613 or e-mail – judygould@sbcglobal.net



Women Helping Women Succeed

PO Box 3171
Milford, CT 06460-0971

Spring into Action
March 17th

Network of Executive Women

Presents

Spring into Action

an event linking Women, Ideas and Information

Sponsored by **The Milford Bank**

Hosted by **Lauralton Hall**

Courtesy of **Orange Wine & Liquor Outlet**

SPECIAL GUEST SPEAKERS:

Susan Bysiewicz, *Secretary of the State*

Nancy Aborn, *of Patton Media/Marketing*

↳ Martini & Wine Tasting

↳ Gourmet Cuisine

↳ Mini-Info Sessions and Demos to
Enhance Your Business, Home, Fashion and Lifestyle

↳ Tabletop Exhibitors – Door Prizes – Goodie Bags
And More...

Wednesday March 17, 2004

5:30-8:30 PM

Lauralton Hall

200 High Street, Milford, CT

\$30 per person (\$40 after 3/01/04)

Make checks payable to **Network of Executive Women**

Mail to: B.J. Frazier, 236 W. Elm St., New Haven, CT 06515

For more information visit www.networkofexecutivewomen.net

or call B.J. Frazier: 203.397.8469

All Proceeds to benefit the Network of Executive Women Scholarship Fund

Contributions or gifts to the Network are not deductible as charitable contributions
for federal income tax purposes.



THE MILFORD BANK