



**NETWORK OF
EXECUTIVE
WOMEN INC.**

Contact

Women Helping Women Succeed

February 2007

Network of Executive Women addresses the common business interests and issues of women in executive, professional and entrepreneurial roles through the exchange of ideas, information, and experience.

From the President~

Happy New Year Everyone!!! How are the resolutions holding up?

Your Network Board kicked off the year at our January 10th meeting with a business meeting followed by a Strategic Planning session facilitated by member, Carol Jacoby. Ginnie Allen and I met with Carole in December to brief her on the current issues and challenges facing the Board and Network. A member survey was distributed electronically to elicit your input and comments about the value of your membership and what we might do better. Thanks to everyone that took the time to respond (24 members). Your responses were a valuable resource for our discussion and helped to inform the Board's priority setting and decision-making. The individual Board members were also asked to respond to a survey identifying NEW's internal Strengths and Weaknesses and external Opportunities and Threats. The SWOT Analysis results were compiled by Carol and served as a useful tool for the Board to examine its functions and effectiveness.

Here are some of the member survey findings (duplicated):

1. What do you consider the primary focus of Network?
 - Women Owned Business Support & Growth (15)
 - Networking (12)
 - Scholarship (5)
 - Business Education (4)
2. Why did you join?
 - Meet other Women/Network (20)
 - Build Business (8)
3. What do you like best about your NEW membership?
 - Networking/Meeting New People (12)
 - Lunch Programs (10)
 - Seeing Friends (7)

The other two queries, "What could we do better?" and "Other thoughts/comments"; generated a wide range of thoughts and suggestions and were distributed to the Board and referenced during the planning session. Many of the ideas will be helpful resources for planning our monthly lunch programs and thinking about how to make NEW a better value for our members.

One thing we want to get started on immediately is populating and activating our committees. Over time, member involvement in committee work has diminished, resulting in more demands on Committee chairs and less member engagement and concerns about succession planning for key Board positions. With that in

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Luncheon Meeting

February 6, 2007

Aldario's • 12:15 PM

Networking Luncheon

Our luncheon meeting will be devoted to networking. Now that the new year is here, it is a good time to chat with and learn more about our NEW members.

\$15.00 per member if your registration is received before 5 PM, Friday, February 2, 2007.

Late registrations, non-members (guests), and walk-ins are welcome at the cost of \$20.

(Please have check written out before coming to meeting. If you are paying cash, please have the exact amount. Thank you.)

Members with e-mail: Please RSVP to our website: www.networkofexecutivewomen.net

or e-mail: NEW_since1979@yahoo.com

No e-mail: call Mary Jo Romano at 257-9208

Sunshine News

Suzanne Manning, publisher of Milford Living magazine and Network Board member, was chosen by the Milford Chamber of Commerce as **Businessperson of the Year**. Suzanne will receive her award on January 31 during the chamber's 52nd Awards of Distinction ceremony. Kudos to Suzanne!!

If you know of a happy or sad event in a member's life and feel that the Network should acknowledge it, please send the information to the Sunshine Chairman, Maria Vodola. You can e-mail her at mvodola@mccuemortgage.com. Please reference sunshine in the subject line.

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mind, please start thinking about how you might get more active. We welcome your help.

The committees we will focus on first for expansion are: Membership, Programs and Girls Nite Out (GNO). Think about it – we'll be in touch!

We also focused some attention on what has become our signature scholarship fundraising event: Girls Nite Out. In an effort to get the planning process for the October event started earlier, the Board consensus was to name the GNO Chair in April instead of June or July. A GNO Procedure Manual is being revised as a resource for the GNO Chair and details the components of the event. In addition, the Board will be defining the roles of the Marketing Chair, Treasurer and Webmaster insofar as their involvement in GNO is concerned.

This is a lot to absorb, but I hope you recognize how exciting these changes will be. Network is already a great organization — we want to make it even stronger and more of a value for each of our members.

We didn't finish all of our Strategic Planning work and will continue our discussions at our February and March meetings. I want to thank Carole Jacoby for the gift of her incredible facilitation services and also commend the Board for their thoughtful, candid insights about Network: who we are, where we're going and how to get there.

Stay Tuned!

*Joanne Walsh
President*

\$100 Prize – GNO Tickets

A member asked who won the \$100 Scribners' Gift Certificate donated by Joanne Walsh for the most GNO tickets sold. Since Joanne sold the most tickets (by 3) she donated the certificate to the Silent Auction at GNO.

Welcome New Member

Please add to your NEW Directory.

- Phoebe Donehoo
CEO, Queen Bee
FeeBee Business Consulting Services, LLC
131 Portsea Street
New Haven, CT 06519
Tel: 203-887-8485
Fax: 203-887-8485
E-mail: queenbee@feebeellc.com

Renewals

Erica Shea and Doreen Silver have renewed.

Need a nametag?

Contact Virginia Allen (ginnieallen@aol.com or 203-795-0305) and give her your Name, Company Name and Title. She will have it ready for the next meeting.

N.E.W. 2006-07 Membership Directories

Members, do you have your Network 2006-07 Membership Directory? They will be available at the luncheon. Be sure to pick one up.

Weather Alert!

**In the event of severe weather conditions,
meeting cancellations will be announced
via e-mail.**

Newsletter designed and edited by Judith Gould & Associates. Please send all Network newsletter information two weeks prior to the next meeting, to Judith Gould at (fax) 878-9613 or e-mail – judygould@sbcglobal.net



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Visit us online at:
www.networkofexecutivewomen.net

**Luncheon Meeting
February 6
Register now!**