



**NETWORK OF
EXECUTIVE
WOMEN INC.**

Contact

Women Helping Women Succeed

January 2004

From the President~

*Happy New Year
Network Members!*

I hope all of you had wonderful holidays and received all the gifts that you had on your wish lists. Of course, the greatest gift is spending time with your friends and loved ones and giving gifts to them. Isn't that what Network is all about: the joy of giving to the less fortunate by way of scholarship funds so that they may improve their lives. To help all of you get through the next few months of the cold, blustery winter weather, just remember that our scholarship luncheon is just four months away and that means it will be spring.

Although, another thought to keep all of you, warm and toasty is that "they" tell me that 2004 will be a "HAUTE" year. Every fashion and style magazine, I read, talks about haute hairstyles, haute makeup, haute room furnishings and even haute people. I guess, HAUTE is in and N.E.W. is haute. That's right, on March 17th at Lauralton Hall from 5:30-8:30, Network will present "Haute is N.E.W." If you would like to be a haute exhibitor, the cost will be \$50.00. (Please contact B.J. Frazier, as soon as possible, since the space is limited and going fast.) There will be haute delicacies, provided by local restaurants, as well as haute women, such as the Secretary of State, Susan Bysiewicz, and Nancy Aborn, entrepreneur and owner of Patton Media Marketing in Glastonbury. Also, there will be a live ballroom presentation by the Ballroom Experience. The tentative working agenda is as follows:

- 5:30-6:00 Network and visit exhibitors
- 6:00-6:30 Welcome remarks by NEW and 20 minute general talk by Susan Bysiewicz
- 6:30-7:00 Concurrent mini-sessions
- 7:00-7:30 Circulate and visit exhibitors
- 7:30-8:00 Concurrent mini-sessions
- 8-8:30 Last chance to view table tops and raffle drawing

If you are interested in participating as a table-top presenter or speaker (Kim Kasparian and Helen Moser have already signed up), contact B.J.

See President on page 2

Luncheon Meeting January 6, 2004

Aldario's • 12:15 PM

Cathy Gorman
Advanced Placement

Topic: Hiring

Starting out as an Administrative Assistant for Advanced in 1991, Cathy has worked her way through every aspect of this business. She is now Executive Manager, where she utilizes all of the skills that she has mastered over her many years at Advanced. Cathy's success and inspiration comes from her ability to focus on the "team" and the Advanced mission to provide satisfaction over and above for clients, candidates and staff.

\$15.00 per person advanced reservations

Deadline for response

5 PM, Friday, January 2, 2004.

\$20.00 per person non-reserved luncheon seat

(Please have check written out before coming to meeting. If you are paying cash, please have the exact amount. Thank you.)

Members with e-mail: Please RSVP to our website:

www.networkofexecutivewomen.net

or e-mail: kasparian2@hotmail.com

No e-mail: call Kim Kasparian at 203-333-2452

Buy Network Shirts to Help Our Scholarship Fund

Network of Executive Women golf shirts are once again available at our luncheon meetings. They are now only \$15 each. Supply limited. Buy one now.

Reminder:

Table introductions must be limited to 30 seconds.

President cont'd from page 1

The cost of the event will be \$30.00 (girls 12-22 with an adult \$15.00) if paid by 3/1/04. After 3/1/04 the cost will be \$40.00 and \$20.00 respectively.

You don't want to miss this event. We are anticipating attendance of over 200. "Haute is N.E.W." will be bigger and better than GNO. So Network members, let's get "HAUTE" and we will stay HOT.

Whenever a new year approaches, I ask myself, self, how can I stay haute and successful? With that in mind, I would like to share with all of you, some ideas that crossed my e-mail path, that I hope will help all of you to be haute and successful this year.

BECOME THE KIND OF PERSON YOU WOULD LOVE TO HAVE FOR A CLIENT...Because the kind of person you are is the kind of person you will attract as clients. Let me ask all of you this, do you want to attract clients who are successful, goal-directed, influential, courageous, decisive and open to wise counsel? The answer is obvious; of course you do. **THEN BECOME THAT KIND OF PERSON YOURSELF.** Right now, take time to think and plan and put down the goals and aspirations that will make you, your life and your business more attractive to the kind of people you would want for clients. Get a notebook and write some focused answers to the following questions:

SUCCESSFUL – what does success mean to you and what do you plan to do this year to heighten your personal and professional success?

GOAL-DIRECTED – what do you have to do to become goal directed, and how do you want to help others in the next three years? Which of these goals is the most important? How will you start to turn the list into reality?

INFLUENTIAL – What do you plan to do to heighten your influence with the kind of clients and prospects you seek to attract? How will you increase your professional reputation to those who are centers of influence and can recommend you to others?

COURAGEOUS – What risks do you plan to take this year which will help you overcome fears and become a person of great courage?

DECISIVE – What resolutions/decisions will you make, and actions will you take that you have been procrastinating on for too long?

Changes come slowly, but if you will take this challenge seriously, you will discover that these goal setting exercises will not only change your business, they will change your

Spotlight on

Laurel Ellson, Attorney

Cody & Gonillo in Milford



Laurel Ellson is an attorney with the law firm of Cody & Gonillo in Milford, located on the Green, at 185 N. Broad Street. Cody & Gonillo is a general practice firm, handling real estate, trusts and estates, personal injury and other litigation, and Laurel specializes in divorce and family law.

Laurel graduated from Brown University in 1979, and received her law degree from the University of Connecticut School of Law in 1983. She began her practice at a general practice law firm in New Haven, and began specializing in Family Law in 1986.

In 1989 Laurel came to Milford, and in 1992 she opened her own office on Cherry Street, still focusing on divorce and family practice. During that time she was a Member of Network.

Several years into the practice Laurel relocated to Columbus, Ohio and later moved to Boston, for 5 years.

Laurel returned to Milford last spring, as the single mother of 3 daughters, and resumed her law practice, joining her friends of many years, Christine Gonillo and Christopher Cody at their law firm.

Laurel's practice involves representation of men and/or women contemplating or involved in the divorce process, custody, visitation, child support, alimony, property division, and related issues. She also represents minor children whose parents are involved in custody or visitation disputes. Her work also extends to parties who are already divorced, but have issues that arise after the divorce is final.

life...and you will become the kind of person you would love to have for a client...because you make the difference.

So let's all get out there and attend this months luncheon to hear are own Cathy Gorman, certified personnel consultant and manager of Advanced Placement, educate us on the do's and don'ts of staffing and learn what questions to ask in the interviewing process.

Let us all support our last fundraiser for our scholarship fund and let's make it "A HAUTE YEAR" for The Network of Executive Women.

Thank you all for your help and support.

Wishing all of you, the VERY BEST in 2004.

Harriet

Visit us at our new web address:
www.networkofexecutivewomen.net

For Members Only:

You could save hundreds on products and services simply because you are a Network member. The *Contact* will list the names of member companies offering this discount. The following members have agreed to offer a discount to members.

- **Judith Gould & Associates Desktop Publishing** – 10% discount on typesetting – call 876-2355.
- **LifeVisions – Personal Coaching** – 10% discount, Organizational Coaching – 15% discount for coaching within your company including individual and group coaching, consulting, workshops and/or retreats. Workshops and Retreats – 10% discount for individuals attending an event. Call Carole Jacoby - 203 878 4191 or e-mail: carole@lifevisionscoach.com
- **Helen Moser – A Certified Internet Webmaster**
Discount: 10% – call 377-3036
- **Jocelyn Murray – Marketing & Event Resources**
20% off press release writing and distribution package – call 377-9980.

If you are interested in placing your discount in the newsletter, please contact Judy Gould at judygould@sbcglobal.net or 203-876-2355.



Mark your calendars!

Luncheon Programs

FEBRUARY 3, 2004

Topic: 10 Common Decorating Mistakes
Ann Anderson, *Rooms Reborn*

MARCH 2, 2004

Topic: Marketing
Lee Ann Youngquist,
Barnum Financial Group/MetLife

APRIL 6, 2004

Scholarships Awarded

MAY 4, 2004

TBA

JUNE 1, 2004

Installation of Officers

Network Directories

The new Directories are available either at the luncheon or contact Cathy Gorman who will send you one.

Newsletter designed and edited by Judith Gould & Associates. Please send all Network newsletter information two weeks prior to the next meeting, to Judith Gould at (fax) 878-9613 or e-mail – judygould@sbcglobal.net



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**PO Box 3171
Milford, CT 06460-0971**

**Register now for the
January 6th luncheon!**