



**NETWORK OF  
EXECUTIVE  
WOMEN INC.**

# Contact

*Women Helping Women Succeed*

November 2004

## From the President~

Congratulations!...our October luncheon, which was peppered with unexpected challenges, proved that N.E.W. members can adapt to – and triumph over – any situation with grace, intelligence, and sophistication (the epitome of our persona as “executive” women!)

Our November 2<sup>nd</sup> topic and speaker appeals directly to this persona! “Surfing the Waves in the Perfect Storm” is the subject that will be addressed by Peyton Patterson, Chairwoman, President, and CEO of NewAlliance Bancshares, Inc.

Featured in almost every current business journal, Peyton’s remarks will focus on her professional growth and her experiences as a woman leading her bank’s transition from private to public. The transition involved a three-way merger and led to a transformation from a \$2.4 billion mutual to a \$6 billion holding company. Recently named No. 2 on U.S. Banker magazine’s “Most Powerful Women in Banking” list, Peyton’s insights promise to be interesting and informative for all N.E.W. members and for all women business leaders.

Peyton is sure to draw a large audience ...so ***please note that we are adapting our standard procedures*** for this special event. ***Pre-registration is required for ALL who plan to attend.*** Since we’re likely to “sell out” to Aldario’s capacity, N.E.W. ***members are encouraged to (pre)register early*** ...and this is a perfect opportunity to invite your women friends and associates to attend a Network event (and to join our dynamic organization!). [*Luncheon cost will remain the same: \$15.00 for pre-registered members, \$20.00 for pre-registered non-members.*]

The very next evening – November 3<sup>rd</sup> (6:00 – 9:00 p.m.) features another exciting N.E.W. event and speaker. Kristen Cusato of WTNH will be our Mistress of Ceremonies for “Girls Night Out ...Out on the Town” at the Courtyard Marriott in Orange!

It’s so easy – and so much fun – to participate in Network’s annual “Girls Night Out.” I hope you’ve invited your girlfriends, sisters, moms, daughters, and colleagues to attend ...it’s not too late to purchase tickets if you need more. Contact Ann Anderson (459-8901 or [ann@roomsreborn.com](mailto:ann@roomsreborn.com)) or buy tickets at our November 2<sup>nd</sup> luncheon – or at the door – to enjoy this delightful evening of fun, fashion, fine food and wine, and friendly networking.

Our sincere thanks and appreciation go to our Activities Chair, Ann Anderson, and her hard-working committee (Roberta DeCarli-Sekas, Lynne McNamee, Rosela Tagle, and

*See President on page 2*

Luncheon Meeting

November 2, 2004

Aldario’s • 12:15 PM

**Speaker: Peyton R. Patterson,**  
*Chairman, President and  
Chief Executive Officer  
NewAlliance Bancshares, Inc. and  
NewAlliance Bank*

**Topic: Surfing the Waves in the  
Perfect Storm**

Ms. Patterson’s remarks “Surfing the Waves in the Perfect Storm” will focus on her experiences leading the bank’s transition from private to public, a change which involved a three-way merger and led to a transformation from a \$2.4 billion mutual to a \$6 billion holding company. Recently named No. 2 on U.S. Banker magazine’s “Most Powerful Women In Banking” list, Ms. Patterson’s insights promise to be interesting and informative for women business leaders from all sectors.

NEW members are encouraged to register early for the November meeting which is likely to sell-out.

**FOR THIS SPECIAL EVENT AND SPEAKER,  
PRE-REGISTRATION IS REQUIRED FOR  
ALL.** Cost is \$15.00 for members and \$20.00 for non-members. Both members and non-members are required to register in advance (by 5 PM Friday, October 29) for the November 2<sup>nd</sup> luncheon.

*(Please have check written out before coming to meeting.  
If you are paying cash, please have the exact amount.  
Thank you.)*

Members with e-mail: Please RSVP to our website:  
[www.networkofexecutivewomen.net](http://www.networkofexecutivewomen.net)  
or e-mail: [NEW\\_since1979@yahoo.com](mailto:NEW_since1979@yahoo.com)  
No e-mail: call Mary Jo Romano at 783-5782

Visit us online at:  
[www.networkofexecutivewomen.net](http://www.networkofexecutivewomen.net)

### **President cont'd**

Marianne Mordquist) who have contributed countless hours to organizing this exciting event for all of us. We also thank Jocelyn Murray (Publicity Chair) and Suzanne Manning (Marketing Chair) for their extensive help! Let's not forget to do our part by attending Girls Night Out and by participating in the silent auction ...the bonus is the great satisfaction of "women helping women" since all net proceeds benefit Network's scholarship fund!

I'm looking forward to seeing you all at our November 2<sup>nd</sup> luncheon ...and then again the following evening at Girls Night Out on November 3<sup>rd</sup>.

*Helen*

*P.S. Our December luncheon will focus entirely on networking ...and, as we plan N.E.W.'s 2005 calendar, we invite your ideas and suggestions for future programs.*

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## **Welcome New Members**

***Please add this information to your NEW Directory.***

- Aiping Chang-Lepper, Owner  
Aiping Tachi Wudan Kungfu Academy  
PO Box 1086  
Orange, 06477  
Tel: 203-891-0729
- Jessica French, CEO  
Phoebe's Phenomenal Toy Drive  
90 Acorn Lane  
Milford, 06460  
Tel: 203-556-3390  
E-mail: phoebestoydrive@prodigy.net  
Website: Phoebestoydrive.com
- Shauna D. Sottery, President  
Balanced For Success  
Woodbridge Office Park  
1 Bradley Road, Suite 903  
Woodbridge, 06525  
Tel: 203-605-1399  
E-mail: sds@balancedforsuccess.com
- Dawn Woods-King, Band Leader  
Black Tie Dance Band  
32 Cedarhurst Lane  
Milford, 06460  
Tel: 203-824-2929  
Fax: 203-783-0429  
E-mail: dawn-woods@sbcglobal.net  
Website: www.blacktiedanceband.com

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## **2004-05 Network Directories Have Arrived**

The NEW 2004-2005 Directories will be available at the November 2<sup>nd</sup> luncheon or you can contact Wanda Carlson who will send you one.

## **Spotlight on**

### **Dr. Victoria Rothenhausen Chiropractor**



Dr. Victoria Rothenhausen is a family chiropractor proudly serving the community for over 19 years. Realizing that many health and spinal problems are hereditary, she treats the entire family from baby to grandparents. Women's health care issues are an important focus of Dr. Rothenhausen's practice. There is special focus on alternative HR programs, and PMS symptoms such as lower back pain and migraine headaches.

She especially enjoys treating little ones to prevent future health issues such as chronic pain, high blood pressure and diabetes, just to name a few. This is accomplished by aligning the spine. Checking for scoliosis is also an important part of her practice. According to Dr. Rothenhausen, "there are many misconceptions about this profession, so I believe in constantly educating by sharing details of the practice and health benefits." Important facts to know are: Chiropractors are licensed physicians; Chiropractic is the second largest health care system after allopathic medicine; Chiropractic treats the cause of the problem – which is the nervous system – without medications or surgery.

Always included in any office visit are recommendations on vitamins and herbs as well as exercise programs designed for specific conditions, ability and age groups. Dr. Rothenhausen recommends having a spinal checkup at least once a year – similar to a dental check up – to avoid painful, debilitating problems.

Call Dr. Rothenhausen at 877-4655 to schedule your complimentary initial consultation.



**Mark your calendars!**



**NOVEMBER 3, 2004**

**Girls Night Out...On the Town,  
at the Courtyard Marriott in Orange**



**DECEMBER 7, 2004**

**Networking with a Holiday Twist**

***More information concerning these events  
will be found in the President's column***

## For Members Only:

You could save hundreds on products and services simply because you are a Network member. The **Contact** will list the names of member companies offering this discount. The following members have agreed to offer a discount to members.

- **Donna Daley – Precision Hearing** – \$400 off on a pair of hearing aids to members and their families – call 381-9555.
- **Judith Gould & Associates Desktop Publishing** – 10% discount on all typesetting – call 876-2355.
- **LifeVisions – Personal Coaching** – 10% discount, Organizational Coaching – 15% discount for coaching within your company including individual and group coaching, consulting, workshops and/or retreats. Workshops and Retreats – 10% discount for individuals attending an event. Call Carole Jacoby – 203-389-4191 or e-mail: [carole@lifevisionscoach.com](mailto:carole@lifevisionscoach.com)
- **Celebrate Your Light**, Maia Lynd Certified Hypnotherapist and a Reiki Master – \$10 off a one hour session of one of the following; Reiki, Hypnotherapy, Cellular Healing, Past Life regression. Call 203-543-5670
- **Reflexions for Health**, Pat Pere McCarthy, Certified Reflexologist – 10% discount on Reflexology services for members. Call 301-0600 (by appointment only).
- **Helen Moser – A Certified Internet Webmaster** Discount: 10% discount on website design, re-design, or maintenance fees. Call 377-3036 or e-mail [hbmoser@WebmasterWebsites.com](mailto:hbmoser@WebmasterWebsites.com)
- **Fitness For Women and Not Just Yoga** will give a 10% discount for yearly memberships to the fitness circuit or 3-month memberships to yoga, pilates programs. Call Andrea Mullen 203-878-9642, visit the website for schedules [www.notjustyoga.com](http://www.notjustyoga.com) or e-mail [notjustyoga@usadatanet.net](mailto:notjustyoga@usadatanet.net)
- **Paula Murphy – Mary Kay Cosmetics** – \$20 free products for initial visit for complimentary Skin Care and Color Makeover with your photo in Women's Networking Book or \$100 off with 5 friends\*\* and \$25 to \$50 cash for referrals- please call 203-393-3938 or visit [www.marykay.com/pmurphy](http://www.marykay.com/pmurphy)
- **Jocelyn Murray – Marketing & Event Resources** 20% off press release writing and distribution package – call 377-9980.
- **Trish Stott Summers** – Smart Choice Mortgage Corporation –\$200.00 refund after closing on your mortgage. Call 203-876-4748

If you are interested in placing your discount in the newsletter, please contact Judy Gould at [judygould@sbcglobal.net](mailto:judygould@sbcglobal.net) or 203-876-2355.

## Buy Network Shirts to Help Our Scholarship Fund

Network of Executive Women golf shirts are once again available at our luncheon meetings. They are now only \$15 each. Supply limited. Buy one now.

Newsletter designed and edited by Judith Gould & Associates. Please send all Network newsletter information two weeks prior to the next meeting, to Judith Gould at (fax) 878-9613 or e-mail – [judygould@sbcglobal.net](mailto:judygould@sbcglobal.net)

## SUNSHINE NEWS:

If you know of a happy or sad event in a member's life and feel that the Network should acknowledge it, please send the information to the Sunshine Chairman, Maria Vodola. You can e-mail her at [mvodola@mccuemortgage.com](mailto:mvodola@mccuemortgage.com). Please reference sunshine in the subject line.



*Women Helping Women Succeed*

PO Box 3171

Milford, CT 06460-0971

Luncheon – November 2 – Register early  
2004-05 Directories have arrived – get  
yours at the luncheon  
Girls' Night Out–November 3rd